



Digital Steward



Digital First-Mate



Digital Captain

DIGITAL CAPTAIN

Congratulations! You are well on your way in your digital voyage.

Your workflows are automated, data-driven decisions are second nature, and innovation is an instinct to your teams.

Your beneficiaries are always top of mind, and you work hard to understand and adapt to their needs. With your customer data at hand, you can even start to anticipate their wants and needs, and plan relevant solutions accordingly.

Digital and cloud-based systems are a breeze to use and implement, and now your organisation is looking into bigger and better technologies.

YOUR 3-STEP PLAN TO DIGITAL SUCCESS

Stay ahead of the curve and cultivate your digital working culture.

1. Prioritise your next digital initiatives, starting with the most strategically important + highest returns. With several successful digitalisation projects under your belt, top management and external stakeholders would be more confident to provide support and funding for bigger and more impactful projects.

2. Invest in your crew to digitalise your organisation from the inside out. Investing in training can help ease the digitalisation process for slow-moving team members, and hiring new faces with unique skillsets can bring a fresh perspective and a much-needed boost to your digital progress.

3. Be focused on your initial goals and follow through. Many organisations have found themselves starting strong with digital transformation, but losing focus and motivation after a few initiatives. Make sure you have teams that are accountable for your organisation's digital transformation progress, and to include long-term strategies into your digital voyage plan.